

DETECTION STRATEGY



 **GROWCAST**

**CROSSBORDER
DISSEMINATION**

 **POSTERS**

COMMUNICATION & MEDIA


WEBSITES
 AGE 'IN & EU PARTNERS

 
SOCIAL MEDIA
 AGE 'IN & EU PARTNERS


END EVENT 2022
 MANUALS - POSTERS



TRAINING TO DETECT LONELINESS

STUDY & RESEARCH



- What is loneliness?
- How to recognise it?
- Useful actions and interventions?

DETECTION TRAINING

loneliness



social and
emotional
experience

risk factors



character
social position

signs



fysical
social
behavioural
psychological

actions



enable discussion
with person

link up with care services
when needed

CROSSBORDER DISSEMINATION

“Train the trainers”

Bruges january 2020

French partners: staff and volunteers



When	Where	Beneficiary	Name	Signature
21/01/20	Bruges	CSE	BRUGGE	
21/01/20	Bruges	CSE/Brugge	BRUGGE	
21/01/20	Bruges	CSE/Brugge	BRUGGE	
21/01/20	Bruges	CSE	DIALLO	
21/01/20	Bruges	LEONANT, LUIS V. LIEDEKERKINGH	LEONANT	
21/01/20	Bruges	de Nieuwe Vrijheid	HAY	
21/01/20	Bruges	Brugge	BRUGGE	
21/01/20	Bruges	Le rouille de la ville de Bruges	FUSSELET	
21/01/20	Bruges	le rouille de la ville de Bruges	JELSON	
21/01/20	Bruges	M.O.P.	Lepetit	

INTEGRATION AND USE IN FRANCE

training dissemination



Project ambassadors in the neighbourhoods

integration in projects



“Aller vers” project & “Phone watch” project

DIFFERENTIATION COMPASS

WHO ARE THE ELDERLY?

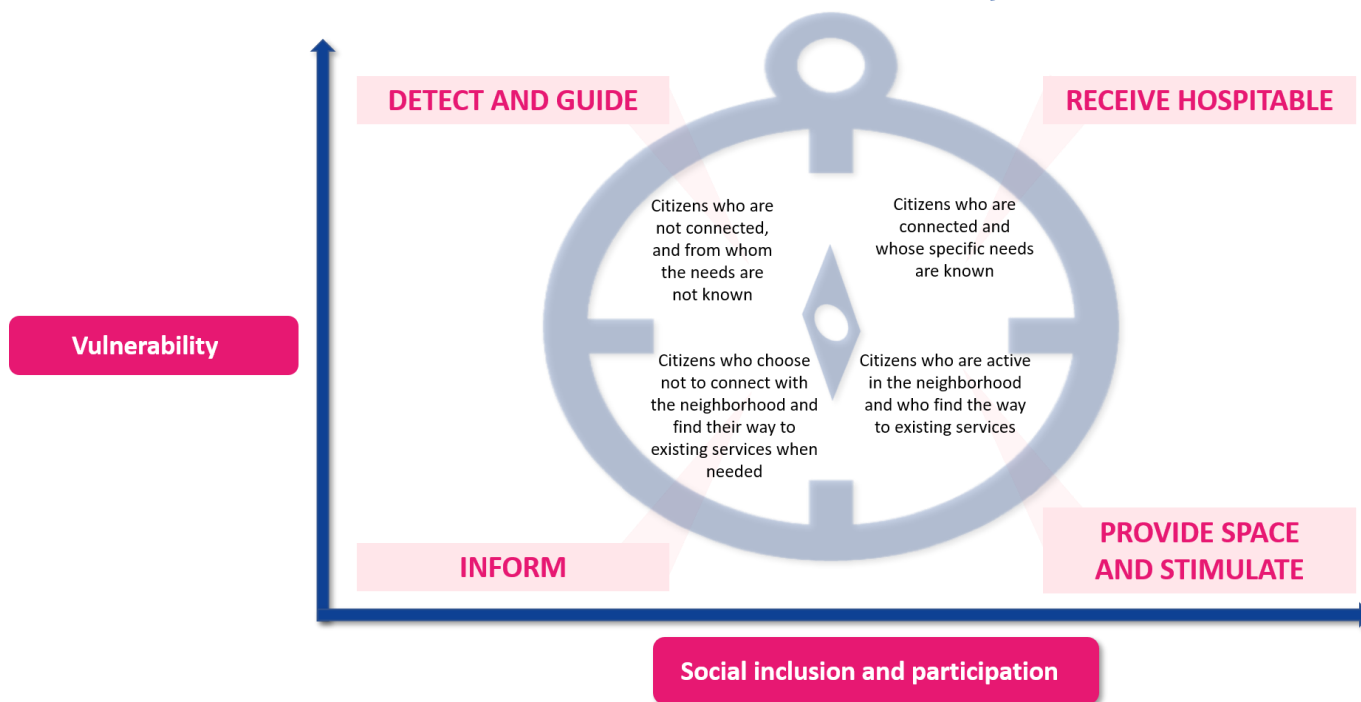
- impact of their vulnerability?
- Impact of their participation level in neighbourhood?



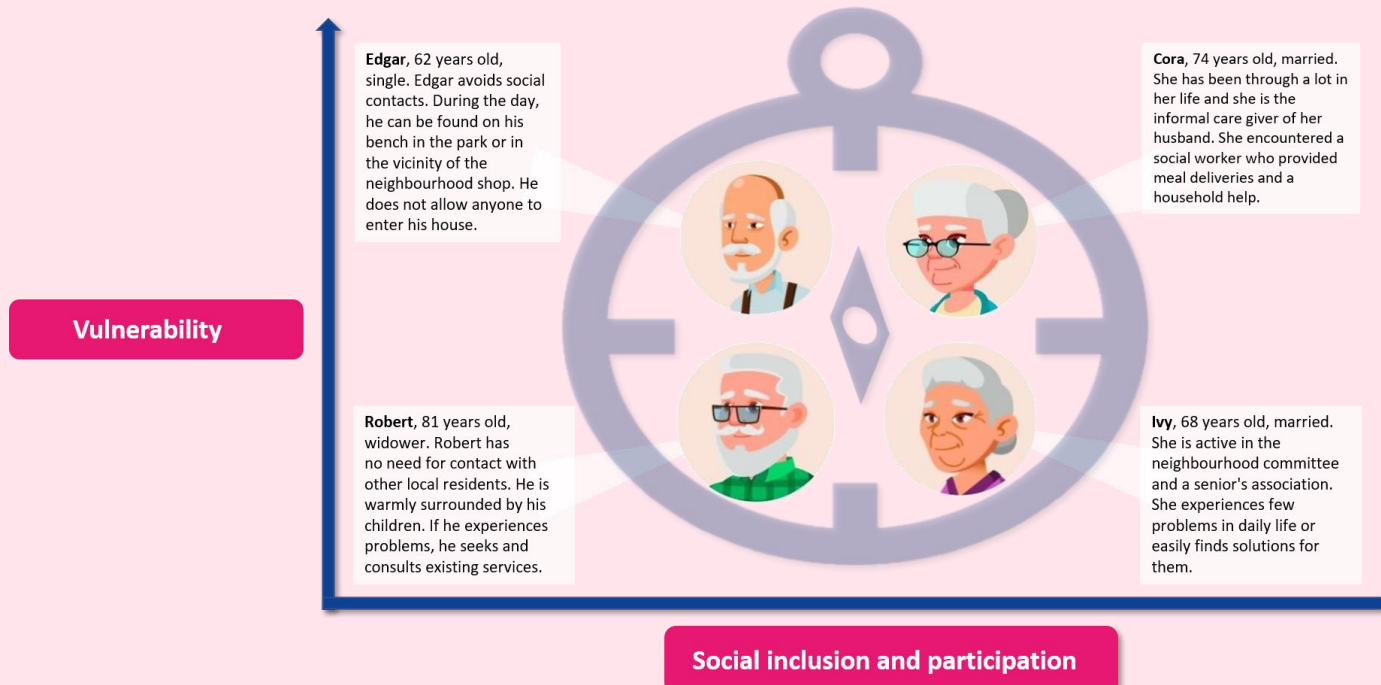
INTERVIEWS ELDERLY AND CARETAKERS



DIFFERENTIATION – ADJUSTED ACTION



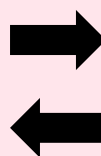
STORYFRAME



MAPPING METHOD

COLLECT AND REGISTER DATA

GOOGLE MY MAPS
ON LOCATION
INDICATE ON MAP



MICROSOFT EXCEL
CREATE
DATABASE



ADD ADDRESS
OR INDICATION ON MAP

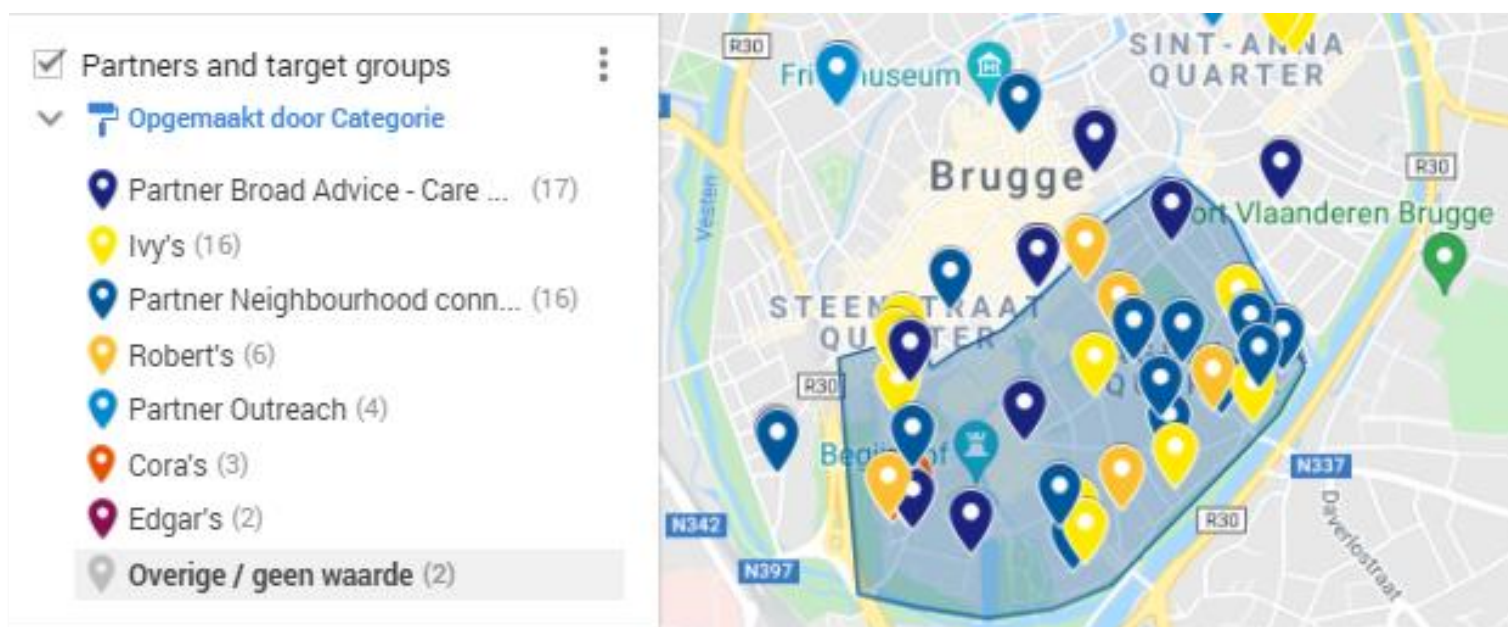


NAME PARTNER OR
CONTACT PERSON



CATEGORIZE:
PARTNER ROLE – TARGET GROUP

VISUALIZE



ANALYSE AND ADJUST

- **DISCOVER COVERAGE RATIO** : social cohesion of the area and the scopes of your partners
- **DISCOVER THE 'GAPS'**: lack of social cohesion or (partner) projects
- **ADJUST NEW PROJECTS/ACTIVITIES/COOPERATIONS** with your findings

ROLE CLARIFICATION MODEL



RESEARCH AND STUDY:
NEIGHBOURHOOD STRUCTURES



CONSULTATION PARTNERS:
INNOVATION MANAGERS
POLICY OFFICERS,...



RESILIENT NEIGHBOURHOOD

All the available resources that enable the neighbourhood to respond
to the growing elderly population



HOUSING

ENVIRONMENT

MOBILITY

SECURITY

PUBLIC DOMAIN

ECONOMY

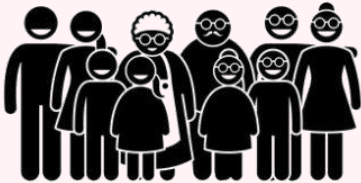
THE CARING NEIGHBOURHOOD

BROAD ADVICE
CARE AT HOME



Occupational
therapist, nurses, ...

CREATING STRONG
NEIGHBOURHOOD
CONNECTIONS



Social centres,
neighbourhood committees,
projects and activities...

DETECTION
AND
GUIDANCE



Outreachers

THEORY OF CHANGE

(start – AGE 'IN)

problem analysis

BRANCHES – FRUITS

- Isolated people die and stay undiscovered for weeks
- Fragmentation and lack of coordination of actions in the neighbourhood
- Deconstruction of solidarity

TRUNK

isolated or "at risk" elderly

ROOTS

- Ageing population
- Individualization of society
- Elderly don't participate on digital platforms
- Few encounters between generations
- Community care

actions



short term results

- There is a strategy to detect lonely and isolated people at risk
- There is more awareness on health, mobility...
- Digital literacy has increased
- Intergenerational contacts has increased

end results

- Lonely elderly are being detected
- There is a social network in the NB
- People remain at home as long as possible
- The NB is receptive to new digital innovations that support ageing in place

longterm impact

Warm and Social Neighborhoods (NB) that are age-friendly

STAKEHOLDERS



CONDITIONS

- We invest in eliminating thresholds (social, mobility, physical...)
- ...

CONDITIONS

- Political goodwill
- ...

CONDITIONS

- Job security NB-connectors

THEORY OF CHANGE

(mid – AGE 'IN)